

## **Ujjain Smart City Limited**

Mela Office, Kothi Road, Ujjain

### **Invitation for Expression of Interest (EOI) for Event Management Agency Ujjain City**

Ujjain city has population of 5.15 Lakhs (as per census 2011) and municipal area of 92.68 Sq. Km. Ujjain has been selected in round-2 of smart cities mission. Ujjain Smart City Proposal (SCP) proposes promotion and condution of various promotional and social events.

In this context, Ujjain Smart City Limited (USCL) intends to Invite Expression of Interest for Event management Agency for empanelment of various event management agency to conduct the events as per the proposed event management calander for Ujjain Smart City. The Ujjain Smart City Limited has identified potential events that will be organised in the city, this includes –Seminars, Trainings, Workshop, Roadshows, Exhibitions, Performing Arts, Kshipra Aarti, Traditional sports – naturopathy/dangal/malkham/etc.Campaigning Public meeting, Rahagiri, Outdoor events, Summits, Promotional events, Social Events, Cultural Events etc.

The Ujjain Smart city limited will invite for quatation from the empaneled agaencies for specific events as and when required and the lowest bidder will be awarded the Event.

USCL now invites Expressions of Interest from entities for Empanelment of Event Management Agencies eveluation basis as per the given format and eligibility criteria.

#### **Expression of Interest Format:**

Interested companies are invited to submit their Expression of Interest in the format below:

- Organizational Details
  - Organization profile including registration details, number of offices and number of staff
  - Contact details including email and phone number of authorized representative
  - Annual turnover for the last three financial years
- Work Experience
  - Service offered
  - Experience in event management across the country

#### **Presentation**

The companies shall be required to make a presentation to USCL on 11<sup>th</sup> September 2017.

#### **Submission**

Expressions of Interest should be sent to [ujjainmartcity@gmail.com](mailto:ujjainmartcity@gmail.com) with the Subject: “EOI for Event management Agency for Ujjain City” not later than 23<sup>rd</sup>September, 2017.

For any clarifications, applicants may sought through mail [ujjainmartcity@gmail.com](mailto:ujjainmartcity@gmail.com)

**Ujjain Smart City Limited**  
Mela Office, Kothi Road, Ujjain  
**Expression of Interest (EOI)**

Ref: USCL/18

Ujjain, Date:- 23 Aug 2017

USCL desires to invite Expression of Interest (EOI) from interested parties for **Event Management** underimplementation of the Smart City Mission for Ujjain. The detailed EOI can be downloaded from website of [www.mpeproc.gov.in](http://www.mpeproc.gov.in) from 23<sup>rd</sup> August 2017 onwards.

***The last date for online submission of bids is 23<sup>rd</sup> September 2017 up to 17:30 PM and Presentation to be held on 11<sup>th</sup> September, 2017. For more details contact: Ujjain Smart City Limited, Superintending Engineer, Ujjain Municipal Corporation, Ujjain Email: [ujjainmartcity@gmail.com](mailto:ujjainmartcity@gmail.com)***

Sd/-

Executive Director

Ujjain Smart City Limited